



The Next Normal

THE FUTURE OF SOLID WASTE MANAGEMENT

Sponsorship and Exhibitor Opportunities

SWANA 38th Annual NW Regional Symposium

April 18-20, 2023 at the Tulalip Resort Hotel in Tulalip, Washington

We're excited to announce that the Evergreen Chapter will be hosting the 38th Annual Symposium in person.

Your company or organization has the opportunity to showcase itself to hundreds of solid waste management professionals by being a sponsor or exhibitor at the Symposium which attracts a large number of delegates that represent public and private sector organizations in the Pacific Northwest solid waste industry. We have many options for sponsorship loaded with value-added benefits.

Note: Only sponsors will have the opportunity to exhibit.

The SWANA Evergreen Chapter is among the more active and diversely represented chapters in the nation. We have a positive reputation among members, neighboring chapters and the national organization for promoting innovation, supporting education, and taking on challenging technical and policy initiatives. Our board of directors reflects who you are through its representation of public officials, engineering professionals, and commercial operators and haulers. Our members, sponsors and surrounding communities benefit from the energy we commit toward taking on tomorrow's resource challenges.

Sponsor now to have your logo included on early promotional materials!
See page 3 for all the levels and benefits of sponsorship.

INTERESTED IN BEING A SPONSOR?

Contact: Lewis Griffith, 253-573-2420
lgriffit@cityoftacoma.org



SPONSORSHIP OPPORTUNITIES

We are offering the special opportunity to be a Diamond Sponsor. As a Diamond Sponsor, your organization will be co-branded with the Evergreen Chapter of SWANA and other Diamond Sponsors as the host of the Symposium. This sponsorship will connect you with all the keynote speakers, and decision makers in attendance, while ensuring the highest level of visibility for your organization throughout the entirety of the event. You will also be recognized on the SWANA Washington Chapter's website throughout the year. Only 2 exclusive Diamond Sponsorships available!

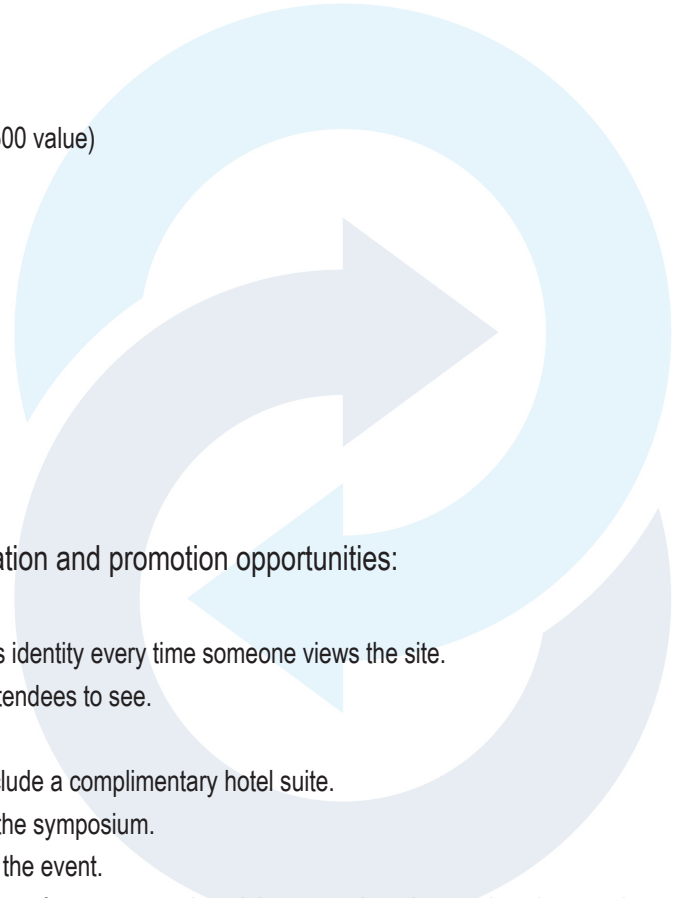
Diamond Sponsor \$10,000

Diamond Sponsor Benefits

- 1 Orca Suite at the Tulalip Resort Hotel (3 nights) (\$1170 value)
- 5 symposium registrations (\$2500 value)
- 8'x20' double-wide premium booth space and first choice of location (\$500 value)
- 2 tour registrations (\$150)
- 5-min video in ballroom
- Co-host branding of your company with symposium hosts
- Head host table at every meal
- Podium opportunity - open a session or meal
- Recognition as symposium host on banner at registration area
- Place your company's promo materials at the registration table
- All other sponsor benefits listed below

All event sponsors receive a value package of exhibiting, registration and promotion opportunities:

- Early sponsors will have their logo placed on early promo materials.
- Company logo on our chapter website will acknowledge your company's identity every time someone views the site.
- Company logo will appear on the symposium registration page for all attendees to see.
- Early sponsors get first choice of booth location.
- Premium sponsorship includes free registration(s), and higher levels include a complimentary hotel suite.
- Sponsors' logos will rotate on large screens in the ballroom throughout the symposium.
- Sponsors' logos will be posted on banners throughout the venue during the event.
- Your logo in the program schedule will place your company's identity in front of every symposium delegate each and every time they use it.
- Sponsorship of one of the meals/functions/breaks will be acknowledged by placing your company's name/logo on large "thank you" posters at the sponsored event, as well as table tents on every table during sponsored meal/function.
- Sponsorship of one of the technical sessions will be acknowledged by placing your company's name/logo on a large "thank you" poster at the door of the sponsored session, and a mention during the introduction to the session.
- All Premium Event Sponsors will also be acknowledged during SWANA's 2023 Winterfest party.



Sponsorship Levels and Benefits

Premium Event Sponsors:	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500
-------------------------	---------------------	---------------------	-----------------	-------------------	-------------------

Benefits include:	(limited to 2)				
Exhibit Booth	8'x20'	8'x10'	8'x10'	8'x10'	8'x10'
Orca Suite or Deluxe Room (3 nights)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Symposium Registrations	5	4	3	2	2
Tour Registrations	2	2	1	1	
5-min Video in Ballroom	<input checked="" type="checkbox"/>				
Premium Corporate Table at Every Meal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Podium Opportunity During Meal or Session	<input checked="" type="checkbox"/>				
Company Promo Materials on Registration Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
All Sponsor Benefits Listed Below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Meal Sponsors:	Banquet \$5,000	Lunch \$2,500	Breakfast \$1,500	Breaks \$1,000	Banquet Wine \$1,000
----------------	--------------------	------------------	----------------------	-------------------	----------------------------

Benefits include:	(exclusive)	(exclusive)	(exclusive)	(exclusive)	(exclusive)
Company Logo on Table Tents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All Sponsor Benefits Listed Below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

More Sponsor Opportunities:	NEW! Charging Station Lounge \$3,500	Entertainment \$2,000	Tour \$1,000	Tech Session \$500	Friends of SWANA (Any Amount)	Sponsor a Student \$500
-----------------------------	---	--------------------------	-----------------	--------------------------	-------------------------------------	-------------------------------

Benefits include:	(exclusive)	(exclusive)				
Your Logo on Banner (8'x20' booth)	<input checked="" type="checkbox"/>					
Your Logo on Table Tents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Your Logo on Handouts			<input checked="" type="checkbox"/>			
Your Logo on Meeting Room Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
All Sponsor Benefits Listed Below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

All sponsors receive these benefits*:

Company Logo on Chapter Website	<input checked="" type="checkbox"/>
Company Logo on Signage	<input checked="" type="checkbox"/>
Company Logo on Ballroom Screen	<input checked="" type="checkbox"/>
Company Logo in Program Schedule	<input checked="" type="checkbox"/>
Company Logo in All Promo Materials	<input checked="" type="checkbox"/>
Sponsor Identification on Name Tags	<input checked="" type="checkbox"/>
Recognition at Social, Opening and Banquet	<input checked="" type="checkbox"/>
Recognition at SWANA's 2023 Winterfest Party	<input checked="" type="checkbox"/>