

# SWANA

## SOLID WASTE ASSOCIATION OF NORTH AMERICA

### SWANA Evergreen Chapter Virtual Technical Session

### Waste Solutions and Recycling in the Northwest

#### SCHEDULE

11:00

OPEN AND WELCOME  
Travis Pyle  
Great West Engineering  
(5 min)

11:05

*The Future of Recycling? Let the Community Decide...*  
Lewis Griffith & Preston Peck  
City of Tacoma  
(25 min)

11:30

*Waste Screening: Simplifying, Updating and Enforcing Your Program*  
Michelle Langdon  
Great West Engineering  
(25 min)

11:55

BREAK (5 minutes)

12:00

*The Power of Three - Learning from Recycling Challenges faced by Three NW Local Governments*  
Veronica Bartlett/Morrison Hershfield  
Laura Zapotichny/Regional District Fraser-Fort George  
(25 min)

12:25

*Lifting the Veil: Communicating to Solve Common Waste Problems*  
Jessica Shrout  
Circle Three Branding  
(30 min)

12:55

*Upshots from Tracking Commercial Outreach and Outcomes at Scale*  
Linnea Whitney Skierski & Emily Coven  
Recyclist  
(30 min)

1:25

CLOSING  
Travis Pyle  
Great West Engineering  
(5 min)

#### EVENT INFORMATION

##### SPONSOR:



##### DATE & TIME:

February 17, 2021  
11:00 a.m. – 1:30 p.m.

##### LOCATION:

Virtual Meeting

##### COST:

\$25.00

##### REGISTRATION:

<https://swananw.org/technical-session-feb-2021>

##### CONTACT:

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##### CONTINUING ED CREDITS:

2.5

